

# BUCKS COUNTY WORKFORCE INVESTMENT AREA

# FAST FACTS

NOVEMBER 2011 EDITION



Each of the following sections is a quick snapshot of many different labor market and economic datasets.

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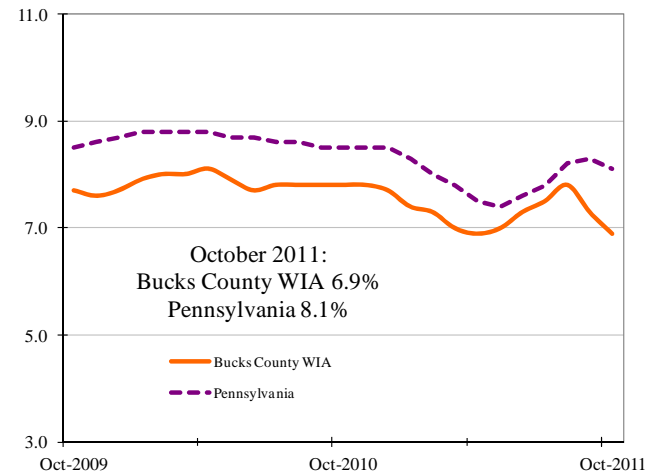


CENTER FOR WORKFORCE INFORMATION & ANALYSIS

**Release Date: 12-1-2011**  
**Next Release Date: 12-28-2011**

# LABOR FORCE STATISTICS

Unemployment Rate



Local Area Unemployment Statistics, October 2011 (Seasonally Adjusted)

Area	Civilian Labor Force	Employment	Unemployment	Unemployment Rate (%)
<b>Pennsylvania</b>	<b>6,354,000</b>	<b>5,842,000</b>	<b>513,000</b>	<b>8.1</b>
Bucks County WIA	337,800	314,500	23,200	6.9

WIA Unemployment Rates, October 2011 (Seasonally Adjusted)

WIA	Rate	WIA	Rate
Philadelphia County WIA	10.7	Westmoreland/Fayette WIA	7.6
Luzerne-Schuylkill WIA	9.4	Central WIA	7.2
Pocono Counties WIA	9.3	Southwest Corner WIA	7.2
Lackawanna County WIA	8.9	Northern Tier WIA	7.1
West Central WIA	8.7	South Central WIA	7.0
Lehigh Valley WIA	8.6	<b>Bucks County WIA</b>	<b>6.9</b>
North Central WIA	8.2	Tri-County WIA	6.8
Southern Alleghenies WIA	8.2	Three Rivers WIA	6.7
Berks County WIA	7.9	Montgomery County WIA	6.6
Northwest WIA	7.9	Lancaster County WIA	6.5
Delaware County WIA	7.8	Chester County WIA	5.9

# LABOR FORCE STATISTICS

## Unemployment Rate *(All data are seasonally adjusted)*

- Bucks County WIA was ranked 17<sup>th</sup> (highest rate) in comparison to the remaining 21 WIAs
- Bucks County WIA's unemployment rate for October was 6.9%
- O-T-M change was -0.4 percentage points
- O-T-Y change was -0.9 percentage points
- Change since December 2007, the official start of the recession, was +2.7 percentage points

## Unemployment

- Bucks County WIA's unemployment for October was 23,200
- O-T-M change was -1,500
- O-T-Y change was -3,200
- Change since December 2007 was +8,700 (+60.0%)

## Employment

- Bucks County WIA's employment for October was 314,500
- O-T-M change was +700
- O-T-Y change was +3,200
- Change since December 2007 was -20,400 (-6.1%)

## Labor Force

- Bucks County WIA's labor force for October was 337,800
- O-T-M change was -600
- O-T-Y change was +100
- Change since December 2007 was -11,600 (-3.3%)

O-T-M: Over the Month  
O-T-Y: Over the Year

# UNEMPLOYMENT COMPENSATION EXHAUSTEES

## Estimates of UC Exhaustees, Statewide and by Counties within the WIA

	Jan 2010 - Sep 2011	Actual	Projected			Total
		Oct 2011	Nov 2011	Dec 2011	Jan 2012	
<b>Pennsylvania</b>	<b>168,000</b>	<b>6,000</b>	<b>8,000</b>	<b>35,000</b>	<b>60,000</b>	<b>277,000</b>
Bucks County	6,040	210	290	1,260	2,160	9,960

## UC Exhaustees by Pre-UC Supersector, Statewide and for the WIA, January 1, 2010 to October 31, 2011

Pre-UC Industry	Pennsylvania		Bucks County WIA	
	Exhaustees	% of Total	Exhaustees	% of Total
<b>Total</b>	<b>174,000</b>	<b>100%</b>	<b>6,250</b>	<b>100%</b>
Natural Resources & Mining	960	0.6%	20	0.3%
Construction	15,920	9.1%	680	10.9%
Manufacturing	26,630	15.3%	775	12.4%
Trade, Transportation & Utilities	37,950	21.8%	1,665	26.6%
Information	3,100	1.8%	220	3.5%
Financial Activities	9,120	5.2%	435	7.0%
Professional & Business Services	36,090	20.7%	1,260	20.2%
Education & Health Services	20,360	11.7%	530	8.5%
Leisure & Hospitality	13,880	8.0%	340	5.4%
Other Services	5,040	2.9%	170	2.7%
Government	1,690	1.0%	20	0.3%
Unclassified Industry	3,260	1.9%	135	2.2%

Source: PA Unemployment Compensation System.

These counts reflect the total number of persons during the month who have exhausted all available state and federal UC benefits under current law. Numbers may not add due to rounding. Percentages are rounded to the nearest 0.1%. Percentages less than 0.05% will be displayed as 0.0%. Pre-UC Supersector represents the aggregated industry sector of the primary employer of the exhaustee prior to collecting unemployment benefits.

# QUARTERLY CENSUS OF EMPLOYMENT AND WAGES

## Bucks County WIA – Quarterly Census of Employment and Wages 2-digit NAICS – Private Sector Only

NAICS Title	NAICS Code	2010 Q4 Final		2009 Q4 Final		Employment Change from 2009 Q4		Establishment Change from 2009 Q4	
		Average Employment	Average Establishments	Average Employment	Average Establishments	volume	percent	volume	percent
Arts, Entertainment, and Recreation	71	5,021	255	3,983	265	1,038	26.1%	-10	-3.8%
Mgmt. of Companies and Enterprises	55	3,711	139	3,481	135	230	6.6%	4	3.0%
Agriculture, Forestry, Fishing and Hunting	11	409	70	389	76	20	5.1%	-6	-7.9%
Mining, Quarrying, and Oil and Gas Extraction	21	207	16	199	16	8	4.0%	0	0.0%
Wholesale Trade	42	14,038	1,519	13,533	1,537	505	3.7%	-18	-1.2%
Health Care and Social Assistance	62	39,441	2,234	38,508	2,178	933	2.4%	56	2.6%
Accommodation and Food Services	72	19,137	1,302	18,694	1,279	443	2.4%	23	1.8%
Manufacturing	31-33	27,078	1,117	26,623	1,145	455	1.7%	-28	-2.4%
Other Services (except Public Administration)	81	9,129	1,595	9,069	1,582	60	0.7%	13	0.8%
Transportation and Warehousing	48-49	5,414	463	5,380	445	34	0.6%	18	4.0%
Educational Services	61	4,494	245	4,468	244	26	0.6%	1	0.4%
Retail Trade	44-45	37,109	2,323	37,148	2,323	-39	-0.1%	0	0.0%
Admin. Support and Waste Mgmt. Services	56	15,744	1,228	15,823	1,234	-79	-0.5%	-6	-0.5%
Professional, Scientific, and Technical Services	54	14,354	2,371	14,429	2,421	-75	-0.5%	-50	-2.1%
Finance and Insurance	52	8,205	1,128	8,261	1,143	-56	-0.7%	-15	-1.3%
Utilities	22	427	13	432	14	-5	-1.2%	-1	-7.1%
Real Estate and Rental and Leasing	53	2,955	573	2,991	560	-36	-1.2%	13	2.3%
Construction	23	13,620	2,201	14,062	2,236	-442	-3.1%	-35	-1.6%
Information	51	5,283	252	5,717	268	-434	-7.6%	-16	-6.0%
Unclassified	99	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Total</b>		<b>225,775</b>	<b>19,044</b>	<b>223,191</b>	<b>19,101</b>	<b>2,584</b>	<b>1.2%</b>	<b>-57</b>	<b>-0.3%</b>

- Arts, Entertainment, and Recreation had the largest O-T-Y percentage increase in employment at +26.1%, followed by Mgmt. of Companies and Enterprises at +6.6%.
- Information had the largest O-T-Y percentage decrease in employment at -7.6%, followed by Construction at -3.1%.
- The Bucks County WIA showed an O-T-Y employment change of +2,584 (+1.2%).

Notes: ‘\*\*\*’ indicates data are not disclosable; ‘N/A’ indicates data are unavailable or incomplete. Numbers may not add due to rounding. Percentages are rounded to the nearest 0.1%. Percentages less than 0.05% will be displayed as 0.0%.

# INDUSTRY HIGHLIGHTS

## Bucks County WIA Industries with Growing Companies in 2010

Industry	Growing Companies	Industry	Growing Companies
Manufacturing	26	Construction	10
Health Care and Social Assistance	19	Wholesale Trade	7
Professional, Scientific, and Technical Services	12	Accommodation and Food Services	6

### Growing Companies Detail

- Growing Companies are companies that began the period with at least 10 employees and increased their employment for four consecutive quarters and by at least 10%.
- Total number of growing companies in 4<sup>th</sup> quarter 2010 was 99
- In **Manufacturing** – Machine Shops; Turned Product; and Screw, Nut, and Bolt Manufacturing; Commercial and Service Industry Machinery Manufacturing; Computer and Peripheral Equipment Manufacturing
- In **Health Care and Social Assistance** – Individual and Family Services; Child Day Care Services; Offices of Dentists
- In **Professional, Scientific, and Technical Services** – Advertising and Related Services; Computer Systems Design and Related Services; Management, Scientific, and Technical Consulting Services

### Industries with Declining Companies in 2010

Industry	Declining Companies	Industry	Declining Companies
Construction	9	Health Care and Social Assistance	5
Manufacturing	9	Retail Trade	4
Admin. Support and Waste Mgmt. Services	6	Accommodation and Food Services	3

### Declining Companies Detail

- Declining Companies are companies that began the period with at least 20 employees and lost employment for four consecutive quarters and by at least 10%.
- Total number of declining companies in 4<sup>th</sup> quarter 2010 was 48
- In **Construction** – Building Equipment Contractors; Foundation, Structure, and Building Exterior Contractors; Residential Building Construction
- In **Manufacturing** – Plastics Product Manufacturing; Aerospace Product and Parts Manufacturing; Animal Food Manufacturing
- In **Admin. Support and Waste Mgmt. Services** – Employment Services; Business Support Services; Investigation and Security Services

# BUCKS COUNTY WIA EMPLOYER ACTIVITIES

(Based on published media reports)

## Reported<sup>1/</sup> Openings or Expansions by Industry

Industry	2011 Y-T-D		Nov 2010 to Oct 2011	
	Events	Emp. Gain	Events	Emp. Gain
Agriculture, Forestry, Fishing and Hunting	0	0	0	0
Mining	0	0	0	0
Utilities	0	0	0	0
Construction	0	0	0	0
Manufacturing	0	0	0	0
Wholesale Trade	0	0	0	0
Retail Trade	3	345	3	345
Transportation and Warehousing	0	0	0	0
Information	0	0	0	0
Financial Activities	0	0	0	0
Professional and Business Services	0	0	0	0
Education and Health Services	0	0	0	0
Leisure and Hospitality	1	85	1	85
Other Services	0	0	0	0
Public Administration	0	0	0	0
<b>Total</b>	<b>4</b>	<b>430</b>	<b>4</b>	<b>430</b>

<sup>1/</sup>Compilation of employers and employment gain may be unconfirmed and incomplete.

## Reported<sup>1/</sup> Closings or Layoffs<sup>2/</sup> by Industry

Industry	2011 Y-T-D		Nov 2010 to Oct 2011	
	Events	Emp. Loss	Events	Emp. Loss
Agriculture, Forestry, Fishing and Hunting	0	0	0	0
Mining	0	0	0	0
Utilities	0	0	0	0
Construction	0	0	0	0
Manufacturing	1	-66	1	-66
Wholesale Trade	0	0	0	0
Retail Trade	4	-633	6	-783
Transportation and Warehousing	0	0	0	0
Information	0	0	0	0
Financial Activities	0	0	0	0
Professional and Business Services	1	-28	1	-28
Education and Health Services	0	0	0	0
Leisure and Hospitality	2	-59	3	-116
Other Services	1	-190	1	-190
Public Administration	0	0	0	0
<b>Total</b>	<b>9</b>	<b>-976</b>	<b>12</b>	<b>-1,183</b>

<sup>1/</sup>Compilation of employers and employment loss may be unconfirmed and incomplete.

<sup>2/</sup>Includes temporary layoffs

# NEW HIRES

Bucks County WIA New Hires, 2010 to 2011, 1<sup>st</sup> Quarter<sup>1/</sup>

	2011 Q1	2010 Q1	Change from 2010	
			volume	percent
<b>Total New Hires</b>	<b>9,100</b>	<b>8,900</b>	<b>200</b>	<b>2%</b>
<b>Goods Producing Industries</b>	<b>1,500</b>	<b>1,600</b>	<b>-100</b>	<b>-6%</b>
Ag, Forestry, Fishing, Hunt.	-	-	-	N/A
Mining	0	0	0	N/A
Construction	700	800	-100	-13%
Manufacturing	800	800	0	0%
<b>Service Providing Industries</b>	<b>7,700</b>	<b>7,500</b>	<b>200</b>	<b>3%</b>
Trade, Transp. & Utilities	1,200	1,200	0	0%
Wholesale Trade	500	400	100	25%
Retail Trade	600	700	-100	-14%
Transp., Warehouse & Util.	100	100	0	0%
Information	100	100	0	0%
Financial Activities	300	500	-200	-40%
Finance & Insurance	200	300	-100	-33%
Real Estate & Rental & Leasing	100	200	-100	-50%
Professional & Business Svcs.	2,000	2,300	-300	-13%
Professional & Technical Svcs.	700	800	-100	-13%
Management of Companies	100	100	0	0%
Admin & Waste Services	1,200	1,400	-200	-14%
Education & Health Services	1,500	1,600	-100	-6%
Educational Services	300	400	-100	-25%
Health Care & Social Assistance	1,200	1,200	0	0%
Leisure & Hospitality	2,200	1,300	900	69%
Arts, Entertainment & Recreation	1,100	300	800	267%
Accommodations & Food Svcs.	1,100	1,000	100	10%
Other Services	400	400	0	0%
Government	-	100	-	N/A
<b>Unclassified industry</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>N/A</b>

<sup>1/</sup>Dashes indicate New Hires count was below 50 but greater than 0 for both quarters.

- **Top Industries with new hires above year-ago levels** – Amusement, Gambling, and Recreation Industries; Social Assistance; Accommodation; Truck Transportation
- **Top industries that have new hires below year-ago levels** – Administrative and Support Services; Ambulatory Health Care Services; Educational Services; Professional, Scientific, and Technical Services

Note: In every economy there is job creation and job destruction every month and the result is employment change. New hires are linked to job creation, however, an increase in new hires does not directly equate to an increase in the total employment count. The new hires count is simply an indication of hiring activity in an industry. Separations, in the form of layoffs, firings, or quits, are linked to job destruction and account for the other half of the employment change equation. The balance of hires and separations result in the employment change.

# HELP WANTED ONLINE ADS

## Bucks County WIA Help Wanted Online Active Ads by Industry Sector

Industry Sector	October 2011	October 2010	Volume Change	Percent Change
<b>Total Ads by Industry</b>	<b>5,537</b>	<b>5,518</b>	<b>19</b>	<b>0.3%</b>
<b>Goods Producing Industries</b>	<b>359</b>	<b>363</b>	<b>-4</b>	<b>-1.1%</b>
Ag, Forestry, Fishing, Hunt.	8	7	1	14.3%
Mining	1	1	0	0.0%
Construction	57	56	1	1.8%
Manufacturing	293	299	-6	-2.0%
<b>Service Providing Industries</b>	<b>2,812</b>	<b>3,023</b>	<b>-211</b>	<b>-7.0%</b>
Trade, Transp. & Utilities	744	784	-40	-5.1%
Wholesale Trade	147	192	-45	-23.4%
Retail Trade	512	495	17	3.4%
Transp., Warehouse & Utilities	85	97	-12	-12.4%
Information	112	151	-39	-25.8%
Financial Activities	270	410	-140	-34.1%
Finance & Insurance	163	287	-124	-43.2%
Real Estate & Rental & Leasing	107	123	-16	-13.0%
Professional & Business Svcs.	920	894	26	2.9%
Professional & Technical Svcs.	432	331	101	30.5%
Management of Companies	3	2	1	50.0%
Admin & Waste Services	485	561	-76	-13.5%
Education & Health Services	570	585	-15	-2.6%
Educational Services	50	85	-35	-41.2%
Health Care & Social Assistance	520	500	20	4.0%
Leisure & Hospitality	113	102	11	10.8%
Arts, Entertainment & Recreation	29	34	-5	-14.7%
Accommodations & Food Svcs.	84	68	16	23.5%
Other Services	68	87	-19	-21.8%
Government	15	10	5	50.0%
<b>Unclassified or unavailable industry</b>	<b>2,366</b>	<b>2,132</b>	<b>234</b>	<b>11.0%</b>

Note: Help Wanted Online Ads by Industry and Occupation are compiled differently and totals will not necessarily be equal.

# HELP WANTED ONLINE ADS

## Bucks County WIA Help Wanted Online Active Ads by Occupational Group

Occupational Group	October 2011	October 2010	Volume Change	Percent Change
<b>Total</b>	<b>5,567</b>	<b>5,512</b>	<b>55</b>	<b>1.0%</b>
Sales and Related	936	901	35	3.9%
Office and Administrative Support	741	867	-126	-14.5%
Healthcare Practitioners and Technical	658	649	9	1.4%
Computer and Mathematical	434	367	67	18.3%
Management	425	430	-5	-1.2%
Healthcare Support	333	298	35	11.7%
Installation, Maintenance, and Repair	282	269	13	4.8%
Transportation and Material Moving	268	291	-23	-7.9%
Production	249	217	32	14.7%
Business and Financial Operations	240	205	35	17.1%
Food Preparation and Serving Related	187	140	47	33.6%
Architecture and Engineering	158	181	-23	-12.7%
Construction and Extraction	106	79	27	34.2%
Arts, Design, Entertainment, Sports, and Media	96	113	-17	-15.0%
Personal Care and Service	88	75	13	17.3%
Community and Social Services	87	99	-12	-12.1%
Education, Training, and Library	86	129	-43	-33.3%
Building & Grounds Cleaning & Maintenance	78	78	0	0.0%
Life, Physical, and Social Science	69	63	6	9.5%
Protective Service	29	45	-16	-35.6%
Legal	15	12	3	25.0%
Farming, Fishing, and Forestry	2	4	-2	-50.0%
Military Specific	0	0	0	N/A
Miscellaneous	0	0	0	N/A

Note: Help Wanted Online Ads by Industry and Occupation are compiled differently and totals will not necessarily be equal.

# HELP WANTED ONLINE ADS

## Bucks County WIA Top 25 Industries Help Wanted Online Active Ads

Industry	October 2011
Temporary Help Services	162
Employment Placement Agencies	153
All Other Professional, Scientific, and Technical Services	109
Office Supplies and Stationery Stores	94
General Medical and Surgical Hospitals	93
Nursing Care Facilities	82
Commercial Banking	68
Women's Clothing Stores	62
Guided Missile and Space Vehicle Manufacturing	55
Department Stores (except Discount Department Stores)	54
Home Health Care Services	54
Home Centers	53
Offices of Physicians (except Mental Health Specialists)	50
Executive Search Services	50
Custom Computer Programming Services	48
All Other Miscellaneous Ambulatory Health Care Services	45
Computer Systems Design Services	43
Tax Preparation Services	43
Truck, Utility Trailer, and RV Rental and Leasing	42
Other Individual and Family Services	32
Engineering Services	31
New Car Dealers	30
Limited-Service Restaurants	29
All Other Business Support Services	29
Full-Service Restaurants	28

# HELP WANTED ONLINE ADS

## Bucks County WIA Top 25 Occupations Help Wanted Online Active Ads

Occupation	October 2011
Retail Salespersons	263
First-Line Supervisors/Managers of Retail Sales Workers	184
Customer Service Representatives*	184
Registered Nurses*	183
Occupational Therapists*	142
Physical Therapists*	113
Truck Drivers, Heavy and Tractor-Trailer*	107
Occupational Therapist Assistants*	97
Insurance Sales Agents*	86
Physical Therapist Assistants*	80
Executive Secretaries and Administrative Assistants*	80
Computer Support Specialists*	79
Supervisors/Managers of Office and Admin. Support Workers*	74
Medical and Health Services Managers	72
Web Developers	70
Accountants*	66
Marketing Managers	64
Supervisors/Managers of Production & Operating Workers*	60
Computer Systems Analysts*	59
Sale Reps, Wholesale & Mfg. (except Sci & Tech)*	58
Supervisors/Managers of Food Prep. & Serving Workers	57
Receptionists and Information Clerks	57
Speech-Language Pathologists	57
Office Clerks, General*	56
Sales Representatives, Services, All Other	55

\*2011 High Priority Occupation (HPO) for PA

# HELP WANTED ONLINE ADS

## Bucks County WIA Top 25 Employers Help Wanted Online Active Ads

Employer	Oct 2011	Employer	Oct 2011
Staples	89	HGI Healthcare	31
Reflectx Services	81	Wells Fargo	30
Grand View Hospital	71	Yoh	30
Charming Shoppes, Inc.	55	Critical Connection	28
Lockheed Martin	55	Harte-Hanks	27
Securus	51	Macy's	27
Bayada Nurses	48	Medical Connections, Inc.	22
Lowe's	47	UPS	21
H&R Block	45	Advertising Specialty Institute	21
Allegis Group	38	Publicis TouchPoint Solutions	21
Aerotek	37	Home Depot	20
Medical Staffing Source of America	36	Citizens Financial Group	20
Genesis HealthCare	36		

# NEWS OF THE MONTH

## Center for Workforce Information & Analysis Presentations

The Center for Workforce Information & Analysis (CWIA) PA Work Stats website now includes informative presentations given by CWIA staff on various aspects of the labor market and the information provided by the CWIA.

These reports can be found at:

<http://www.paworkstats.state.pa.us/gsipub/index.asp?docid=782>

Sample Presentations:

### Labor Market Information (LMI) for Data Users

This presentation provides an overview of the CWIA and its labor market information products and services in support of workforce and economic development.

### Analyzing Pennsylvania's Employment Picture

This presentation uses statewide and local area press releases to explain the different employment data that are available from the CWIA.

# DEFINITIONS

## **LABOR FORCE STATISTICS** - Source: *Pennsylvania Local Area Unemployment Statistics (LAUS)*.

The labor force and unemployment data are based on the same concepts and definitions as those used for the official national estimates obtained from the Current Population Survey (CPS). The Local Area Unemployment Statistics (LAUS) program measures employment and unemployment on a place-of-residence basis and produces estimates using equations based on regression techniques. This method utilizes data from several sources, including the CPS, the CES, and state unemployment insurance (UI) programs. The LAUS program does not produce estimates for any demographic groups.

**Unemployment Rate:** The number unemployed as a percent of the labor force.

**Unemployment:** Unemployed persons are persons aged 16 years and older who had no employment during the reference week (contains the 12th day of the month), were available for work (except for temporary illness), and had made specific efforts to find employment sometime during the 4-week period ending with the reference week. Persons who were waiting to be recalled to jobs from which they had been laid off need not to have been looking for work to be classified as unemployed.

**Employment:** Employed persons are all persons who, during the week which includes the 12th day of the month, (a) did any work as paid employees, worked in their own businesses or professions or on their own farm, or worked 15 hours or more as unpaid workers in enterprises operated by members of their families, or (b) were not working but who had jobs from which they were temporarily absent. Each employed person is counted only once, even if the person holds more than one job. Included are the self-employed, unpaid family workers, agricultural workers, and private household workers, who are excluded by the Current Employment Statistics survey.

**Labor Force:** All persons either working or looking for work or classified as employed or unemployed.

## **UNEMPLOYMENT COMPENSATION** - Source: *The Pennsylvania Department of Labor & Industry and the U.S Department of Labor*.

**Unemployment Compensation (UC):** Unemployment Compensation (UC) protects workers against job loss by providing temporary income support to people who become unemployed through no fault of their own. UC Benefits are paid, for a limited time, to individuals who are able and available for suitable work, and are actively seeking new employment. To qualify for UC benefits, a worker must have performed services covered under the Pennsylvania UC Law, and must have worked for an employer who is required by law or elects to pay into the UC Fund.

**Exhaustions:** Exhaustion occurs when a worker draws the maximum amount of benefits to which he or she is entitled.

## **CLAIMS** - Source: *The Pennsylvania Department of Labor & Industry and the U.S Department of Labor*.

**Initial Claims:** Initial claims measure the number of filings for state jobless benefits. An initial claim occurs when a person files a notice of unemployment to initiate a request to determine entitlement and eligibility for unemployment compensation. A person can file multiple claims.

**Continued Claims:** Continued claims measure the number of weeks that claimants are requesting payment of unemployment benefits. These claims include "waiting weeks" which do not receive payment, and claims that are subsequently denied benefits.

# DEFINITIONS

**QUARTERLY CENSUS OF EMPLOYMENT AND WAGES** - Source: The Pennsylvania Department of Labor & Industry, *Quarterly Census of Employment and Wages*.

**Employed:** Employed persons are all persons who, during the week which includes the 12th day of the month, (a) did any work as paid employees, worked in their own business or profession or on their own farm, or worked 15 hours or more as unpaid workers in an enterprise operated by a member of their family, or (b) were not working but who had jobs from which they were temporarily absent. Each employed person is counted only once, even if he or she holds more than one job.

**Establishment:** The physical location of a certain economic activity, such as a factory, store, office, or mine. Generally, a single establishment produces a single good or provides a single service.

**INDUSTRY HIGHLIGHTS** - Source: Pennsylvania Quarterly Census of Employment and Wages and the Center for Workforce Information & Analysis Strategic Early Notice Econometric Model.

The Strategic Early Notice Econometric Model identifies probable companies and industries of importance. There are two types of notices: Early Warn Notices and Early Growth Notices. Early Warn notices are generated for companies and industries that are experiencing significant employment decline. Early Growth notices are generated for companies and industries that are experiencing significant employment growth. The model does not presuppose a cause for a company's decline or growth. Companies are selected based on an algorithmic model.

**Early Warning Company:** a company whose employment count has declined each quarter over the past year. Only those companies having at least 20 employees at the beginning of the measurement period and having an employment decline of at least 10 percent are identified.

**Early Growth Company:** a company whose employment count has grown each quarter over the past year. Only those companies having at least 10 employees at the beginning of the measurement period and having employment growth of at least 10 percent are identified.

**PA EMPLOYER ACTIVITIES** - Source: Based on published media news reports and articles. Compilation of employers and employment gain or loss may be unconfirmed and incomplete.

**NEW HIRES** - Source: The Pennsylvania Department of Labor & Industry.

New Hire Reporting is a process by which employers report information on all employees hired on or after January 1, 1998 to locate non-custodial parents, establish child support orders, or enforce existing orders. Company and individual data are confidential and cannot be reported on. However, the data can be aggregated to show where and in what industries hiring is taking place as an indication of what sectors of the economy are experiencing growth or decline. Approximately sixty percent of all new hires are captured. New hire counts by industry are an indication of trend only.

**HELP WANTED ONLINE ADS** - Source: The Conference Board Help Wanted OnLine™ data set.

The Conference Board Help Wanted OnLine data set provides real-time insight into the employment marketplace through the world's largest database of online job ads. Jobs ads can be classified by industry, occupation, employer, and geographic area. Data are analyzed for employment trends and to forecast economic conditions. The underlying data for The Conference Board HWOL are provided by Wanted Technologies Corporation.

**NEWS OF THE MONTH** - Source: Pennsylvania Department of Labor & Industry.

**MAP OF UNEMPLOYMENT RATES BY COUNTY** - Source: Pennsylvania Local Area Unemployment Statistics (LAUS).

